



Important Notes:

- Viewerpl+s' main feature is providing our customers with a dedicated team who manages all the steps of the process from creating the app to the content formatting and publishing. The Applix Team takes care of all the necessary activities, providing a turnkey solution that alleviates the burden from the customer. Our service is available and guaranteed 24 x 7 all 365 days a year.
- To benefit from the Viewerpl+s, a company need only to choose the options that create the best solution for them and their magazines, catalogs or other content. We then take care of transforming the content into a digital version and making it available through one or more Viewerpl+s newsstand Apps (iOS, Android, Windows, Mac and/or on the Internet).
- In the case of mobile device applications (smartphones, tablets, etc.), the Newsstands App will have no time constraints, no maintenance costs, and you can decide your choice how your app is marketed (ex: paid, free, by subscription, etc.) and published on selected digital stores (Apple iTunes and/or the Android Market).
- The calculation of the price tier for processing the customer's content is based on the number of issues of content, regardless of the frequency of the periodical (ex: 1 or 4 times a month in case of a monthly publication, 54 times a year in the case of a weekly publication, or to suit the customer's needs). Once processed, the content can be made accessible on any device chosen by the customer without further processing and thus without any further increase in price.

ONE TIME SETUP FEES FOR THE DIGITAL NEWSSTANDS:

DEVICE	APPLE iOS	€ 1.650
	ANDROID	€ 1.650
OPTIONS	WEB	€ 500
	DESKTOP	€ 300

- All prices are in Euro and exclude VAT (21%)
- A 30% discount is applied when 2 or more digital newsstand devices are chosen
- The price is an initial one time setup fee which includes the licensing fee

PRICING FOR CONTENT PROCESSING – FORMATTING FOR THE DIGITAL NEWSSTANDS DONE WITHIN 12 HOURS OF RECEIPT

CONTENT PROCESSING	FIRST 12 ISSUES (price/item)	€ 299
	13th ISSUE ONWARD (price/item)	€ 199

- All prices are in Euro and exclude VAT (21%)
- The price refers to the processing of content, independently from the number of devices chosen in the setup.
- On content exceeding 100 pages an additional 15% will be applied

Calculate the price in 2 easy steps!



STEP 1: Choose which devices you want to publish to.

There are many combinations to select from. And by choosing 2 or more Newsstand device you save 30% off the total setup fee!

EXAMPLE: to publish the content on three types of devices

APPLE iOS	€ 1.650	€ 3.800	TOTAL WITH
ANDROID	€ 1.650		30% DISCOUNT
WEB	€ 500		€ 2.660

▪ All prices are in Euro and exclude VAT (21%)

STEP 2: How many issues of content will you publish in the span of 1 year?

With Viewerpl+ you can publish your content fixing your deadlines as you like. When you want to insert and/or modify the content just send it in pdf format. It will then be processed within 12 hours and can be made accessible to your users on the devices you have chosen.

EXAMPLE: 1 monthly publication and 3 brochures/special issues

	COST/ISSUE	QUANTITY	TOTAL
1st-12th ISSUES	€ 299	12	€ 3.588
13th ISSUE ONWARD	€ 199	3	€ 597

▪ All prices are in Euro and exclude VAT (21%)

GET A FREE PERSONALIZED QUOTE!

EMAIL ENQUIRIES TO INFO@APPLIXGROUP.COM

OR CALL

+39 02 39432371 (ITALY) or +1 609 816 7200 (USA)

YOU WILL BE RECONTACTED PROMPTLY AND ASSISTED IN CHOOSING THE BEST SOLUTION FOR YOUR NEEDS!